Defensive Driving Training for Logistics

Service Objectives

- Reduce preventable collisions and downtime across mixed LCV/HCV and courier fleets.
- Convert defensive techniques into auditable behaviours aligned to telematics (following distance, mirror checks, speed discipline).
- Control low-speed risks in yards, docks, and customer bays through reversing and spotter protocols.
- Embed risk-based route planning and targeted pre-trip inspections for logistics duty cycles (line-haul, last-mile, cold chain).
- Align driving practices with client site rules, free-zone/port protocols, and UAE road regulations to reduce refusals and fines.

> Built around real UAE logistics scenarios (urban corridors, E11/E311, ports/free zones, cross-docks, night operations). Training links daily driving choices to KPI movement: fewer harsh events, fewer fines, improved on-time delivery.

Who This Service Is For

- Fleet drivers in last-mile vans, line-haul tractors/trailers, reefers, flatbeds/box/curtain-sider/tankers, and courier motorcycles.
- Yard and shuttle drivers operating in congested cross-docks, 3PL warehouses, and customer loading bays.
- Port/free-zone runners transiting JAFZA, Khalifa Port, and KIZAD corridors under gatehouse and site-specific rules.
- Supervisors and HSE coordinators who interpret telematics, conduct ride-along coaching, and lead post-incident reviews.
- Operations handling general freight, FMCG, pharma cold chain, bulk materials, and hazardous goods under company permit.

Duration & Process Overview

- Classroom/Foundation: 4–6 hours (on-site or virtual live) focused on high-impact behaviours.
- On-Road Coaching: 1–2 hours per driver (in-service routes or test route) plus yard/low-speed practicals: 30–60 minutes per team.
- Optional Simulator: 30 minutes per driver for complex hazard replication; Supervisor Coaching Clinic: 2 hours on-site.
- Scheduling aligned with shift changes and multi-site networks (hybrid delivery). All formats conclude with assessment and individual feedback.

Methodology

Integrated curriculum combining classroom learning, telematics-driven case work, coached practicals on road and in yards, and structured assessment with feedback.

Phase	Objective / What It Covers	Duration / Deliverable
Brief Needs Analysis	Review telematics KPIs, incident types, routes, and site SOPs to target risks.	Pre-rollout calibration
Classroom/Foundation	Hazard perception, heavy-vehicle dynamics, space creation; policy to practice (mobile-phone control, seatbelts, dash-cam events, reporting).	4–6 hours
On-Road Coaching	Coach measurable behaviours: following distance, mirror sequencing, speed by road class, safe gap acceptance.	1–2 hours per driver
Yard / Low-Speed Practicals	Reversing controls, standardised spotter signals, blind-spot and pedestrian interface management.	30–60 minutes per team
Telematics-Informed Micro-Drills	Use harsh events and speeding by road class to focus behaviour change and feedback loops.	Targeted drills and scorecards
Sector / Site Rule Integration	Apply ports, free-zone, and high-security customer protocols; incorporate client SOPs and hotspot locations.	Scenario-based practice
Assessment & Certification	Pre-test, scenario questions, practical evaluation (on-road/yard); individual feedback and improvement actions; certificate issued.	Results + certificate of completion
Supervisor Coaching Clinic	Equip field leaders with coaching checklists; align with disciplinary/retraining matrices.	2 hours workshop
Optional Simulator	Replicate complex hazards (night, glare, cut-ins) to reinforce defensive responses.	30 minutes per driver