Behaviour Based Safety Training Dubai

Service Objectives

Designed for Dubai's high-risk operations, the training converts behavioural science into practical, on-the-job routines that reduce exposure without slowing production.

- Apply the ABC (Antecedent–Behaviour–Consequence) model to tasks such as lifting, confined space entry, and hot work.
- Conduct high-quality observations and coaching conversations that reinforce safe acts and address at-risk behaviours without blame.
- Capture reliable BBS data (checklists/digital forms), trend behaviours, and link insights to incident precursors and KPIs.
- Integrate BBS with permit-to-work, LOTO, DROPS prevention, lifting plans, and Dubai regulatory codes.
- Establish action-tracking routines so observations lead to timely fixes and visible leadership follow-up.
- Achieve measurable reductions in high-potential exposures while strengthening safety culture on every shift.

Who This Service Is For

For operations in and around Jebel Ali Port, JAFZA, Dubai South (DWC), Dubai Investment Park (DIP), Dubai Industrial City (DIC), Al Quoz, and Dubai Municipality-regulated construction sites.

- HSE managers, training coordinators, site supervisors, and employee/union representatives influencing frontline practices.
- Oil and gas logistics bases, terminals, and fabrication yards managing SIMOPS near Jebel Ali Industrial Area.
- Manufacturing and assembly plants in DIC, DIP, and Al Quoz seeking to reduce manual handling injuries and stoppages.
- Construction and infrastructure projects where permits, working at height, and lifting require strong behaviour controls.
- Power and utilities facilities coordinating control room, maintenance, and contractor routines during outages/turnarounds.
- Logistics and e-commerce warehouses in JAFZA and Dubai South improving pedestrian-vehicular interface controls.

> Aligned to Dubai Municipality's Code of Construction Safety Practice, Dubai Civil Defence Fire and Life Safety Code, JAFZA/Trakhees frameworks, MOHRE guidance, and ISO 45001-consistent practices.

Duration & Process Overview

- 1-Day Essentials: supervisors and HSE representatives; focuses on observation skills and practical exercises (10–18 participants).
- 2-Day Practitioner: for teams launching/relaunching BBS; includes field practicum and action planning (10–16 participants).
- Blended (eLearning + On-site): for 24/7 and multi-shift operations; eLearning for theory, on-site time for practice (up to 20 per cohort).
- Delivery on-site at Dubai facilities (e.g., JAFZA, DIP, DIC, Al Quoz) or at a neutral venue; translation and bilingual facilitators available.

> Assessment is competence-based (observations, scenario coaching, knowledge checks, action planning). Upon completion, NPM issues a Certificate of Completion with learning hours/CPD credit.

Methodology

Modules progress from foundational principles to live field practice, using Dubai-relevant case studies across ports, free zones, construction, and manufacturing.

Phase	Objective (What It Covers)	Typical Duration / Deliverable
Foundations of Behaviour-Based Safety	Shared BBS vocabulary; ABC model mastery; traps like normalisation of deviance.	2–3 hours
Observation & Conversation Skills	Consistent, respectful interventions; reinforce safe acts; address at-risk behaviours.	3–4 hours
Data Integrity & Trend Analysis	Reliable BBS data capture; coding, heat maps, dashboards; link to incident precursors.	2 hours
Coaching & Positive Reinforcement	Trust-building coaching sequences; culturally attuned language for multi-lingual crews.	2 hours
Integrating BBS with Permits & Critical Tasks	Behavioural checks aligned to PTW, LOTO, working at height, confined spaces, lifting plans.	1.5–2 hours
Field Practicum & Action Planning	Live on-site observations; build an action plan with owners and due dates.	Half day; action plan